

# FILMMAKING “CINEMA IS A VISUAL”

PREPARE→ PRODUCE→ NAVIGATE

- "Filmmaking is hard ,it's even harder to make an average film and even difficult to make a terrible film"
- Short film is just like Chota Packet, Bada Dhamaka.
- Short film is a miniature form of a feature film.
- Make it an epic journey by just focusing on the central or the core part of the content/project/product.
- It should be like cutting of the extra fat and make the body lean. So, funneling down the extract is most important, and residue is eradicated.
- Formula is the same, but the scale becomes different.
- Create a compelling cinematic experience.
- Keep the running time short, as less is always more.
- Cinema is a visual medium .make your short film worthy of that medium.
- Content should be engaging and should cater specific audience if that's the motive.
- Feed your cast well. Happy actors would result in good outputs.
- Don't be a dictator, be a collaborator.
- Film is a collaborative art form.
- First satisfy yourself and be confident of what you are creating.

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Lastly, OTT platforms are there to showcase your talent and film festivals both national and international for recognition.